



Riveredge School PTO
January 11, 2021 General Meeting Minutes

Date, Time, and Location: Monday, January 11, 2021, at 6 p.m. via Google Meet.

Attendance: Sarah Neumann, Mike Mullen, Greta Malek, Ami Rosengren, Amy Pollard, Laura Wollersheim, Chrissy Knoske, Sarah Fortney, Elizabeth Clark, Pete Christy, Andrea Rainka, Monica Skwierawski, Lindsey Lew, and Kat Chronis

- I. Greetings – 6:03pm – Amy Pollard**
- II. Reading of last meetings minutes - 6:02pm**
- III. Treasurer’s report - Sarah Fortney - 6:05pm**
 - a. \$1357.41 in account currently. A few checks to be distributed yet.
 - b. Must have \$1,000 in bank account at start of next fiscal year.
 - c. Cheddar Up Account set up: Will use for fund exchange and purchases from families. Helps in keeping contact to minimum.
- IV. Status of legalese - Amy Pollard - 6:07pm**
 - a. 501(c)3
 - i. Accepted and approved.
 - ii. Effective date 12/02/2020
- V. Fundraising Committee - Sarah Neumann/Greta Malek - 6:08pm**
 - a. Square1Art
 - i. Awaiting Check.
 - b. Additional school spirit swag
 - i. Shirts - logo made
 - ii. Awaiting Mountain Promotions for final inventory/pricing sheet. Online store to open in January, will email/Bloomz with update
 - c. Stickers/clings
 - i. Signed up for Cheddar up, so Sarah N and Sarah F will be meeting to set up online store for stickers and clings. Email/Bloomz with contain link
 - ii. Stickers will be \$1.50, Clings with be \$3.00
 - d. Restaurant Fundraiser Idea
 - i. Firehouse Subs in Grafton and West Bend on same date and time (probably 4-7pm). Will receive 15% of sales if mention our school.
 - ii. Milwaukee Pretzel Company: Homemade pretzels, place order then bulk delivery. Would receive 50% of sales.
- VI. Community Enrichment Committee - Laura Wollersheim/Ami Rosengren - 6:15pm**
 - a. Winter Gear Recommendations
 - i. Winter gear drive: Need durable winter gloves.
 - ii. There a filing cabinet of spares next to Emily’s desk and also a bin in Yurtville of spare gear
 - b. Ski club - Ami Rosengren
 - i. Ski club went awesome. 26 participants: 5 parents, 2 staff, remaining were youth.
 - ii. 15 were in ski lessons, two instructors
 - iii. 1 was in snowboard lessons
 - iv. Todd Stowell, Jacqui Fulcomer, and Alyssa Greymont volunteered to chaperone.

- c. If enough interest they can do another session in February: Have to have minimum of 15 people. Will send an announcement on Bloomz to gauge interest.

VII. School Updates - Mike Mullen - 6:30pm

- a. New school year enrollment
 - i. Worx did a great job last year creating the documents.
 - ii. Need some help with marketing, especially if there are any parents out there with marketing background. Have brochure, flyers, social media, and info sessions. CG Schmidt has done so much for us (Where Dan Davis works), but the goal would be to make it in house in the future (long term)
 - iii. Create a marketing committee through governance council. Then that committee make a yearlong plan. It's on the agenda of the GC meeting this Wednesday. The committee could also create more marketing ideas: yard signs, where to share, post, etc.
 - iv. Goal: to market and to build a diverse population.
 - v. Please reach out if you have any interest in being on this committee (GC)
 - vi. Letter of Intent: Will go out by the end of the week to gauge who's coming back.
 - vii. Amy: Possibly create a video illustrating the school, and also how the school preps older grades for transition out of the school and how friendly and close the community is. Mike: Currently working with Ed on creating short videos to place on websites (showing yurts, teachers, environment, etc).

VIII. Volunteer Opportunities - Laura Wollersheim – 6:51pm

- a. Dan Davis: Will organize a meal train when the family is ready. Will be in contact.

IX. New Business - Open Floor - 7:00pm

- a. Pete Christy: They have a monthly facility walk through and Jessica Jens mentioned that last year not everything was cleared out of classroom spaces. We need to make sure everything is out of those spaces, so we'll need volunteers to make sure that classrooms are cleaned. Laura will recruit as it gets closer.

X. Next Meeting

- a. Monday, February 8, 2021 at 6:00pm - virtual

Meeting Adjourned at 7:02pm.

Minutes compiled by Sarah Neumann